Jingyun Xiao

(760) 410 - 7663
(+86) 181 2398 7212
kronaxiao@gmail.com
www.linkedin.com/in/jingyun-krona-xiao

EDUCATION

The Pennsylvania State University
College of Arts and Architecture
Fall 2021 - Spring 2025
Graphic Design (BDES) Major
GPA - 3.94

SKILLS

Adobe Creative Suite
Brand Indentity & Strategy
Data Visualization
Experience Design
Figma (UI/UX)
Illustration (Procreate)
Information Planning
Motion & Animation
Package Design
Social Media Management
Typography (Glyphs)

COURSWORK

Art History
Basic Anthropology
Basic Philosophy
Basic Sociology
Communication Design
Creative Thinking
Design Studios (all GD related skills)
History of Graphic Design
Photography Studio

REFERENCE

Taylor Shipton
Assistant Teaching Professor
tms5677@psu.edu

TRAITS

Independent|Collaborative
Creative|Quick Learner
Thoughtful|Open to suggestions

INVOLVEMENT & EXPERIENCE

Olive Garden English Education   JUL 2020 - JUL 2021
Graphic Design & TA Intern

Conducted English course teaching and teaching assistants. Designed posters for courses and communicated with students and their parents.

Nanshan Artisans   MAY 2022 - AUG 2022
Graphic Design & Translator Intern

Developing visual systems (including logo & other visual elements). Re-proofreading and re-layout design documents. Proofreading and translation of some text and document works.

SLDIC International   MAY 2023 - JUL 2023
Graphic Design & Translator Intern

Create minimalist visual systems. Re-engineer website. Create new color scheme. Re-align the branding. Participate in creating holiday-related posters. Translation and proofread documents.

The Evanisko Project   JAN 2024 - MAR 2024
Graphic Design Group Project

Create an interactive installation (experience) to emphasize the connection of students to the culture and schoo. To inspire, and to enhance the connection between students and the Pattee & Paterno Library.

Warren Count Re-Brand   Feb 2024 - Apr 2024
Graphic Design Group Project

Develop a new brand identity and visual system for Warren County under the cliens' requirements. This project includes on-site study, communication and interview with clients and stakeholders, and overall brand development.

AWARDS

About Your Tea |Data Visualization
2024 Graphis New Talent Awards - Honorable Mention

"Everyone is a cat in a Schrödinger's box"|Lettering Poster
2024 Graphis New Talent Awards - Honorable Mention